



Privacy Statement Wedding Bliz  
January 2025

In order to inform you about your confidential data, I have drawn up this privacy statement. If you have any questions about the processing of your personal data, please contact me directly.

## 1. About Me

How nice of you to my website! If you have any questions about this privacy statement or would like to make a request regarding your rights, please contact me using the information below.

Wedding Bliz  
Chamber of Commerce Number: 50527568  
Contact: Liz van de Lande  
E-mail Address: [liz@weddingbliz.nl](mailto:liz@weddingbliz.nl)  
Phone Number: 06-50688752

## 2. Personal data

I process the following personal data:

- a. First and last name
- b. Email address
- c. Phone number
- d. Street and house number
- e. Postal code
- f. Residence
- g. Signature
- h. Payment details

### I process the following personal data in particular:

Portraits (from which special data can be derived)

### How do I get your personal data?

I have obtained the above personal data from you through my website, my contact form, through my email or obtained from public records, such as the Chamber of Commerce trade register or other open sources.

## 3. Purposes

### For these reasons, I process personal data

I process your personal data only when I am permitted to do so by law and for the purposes described below:

#### Request Information

You may contact me without obligation to see if we will work together. In order to make you an offer, I need all your contact information. Even if you end up not purchasing my services, I will keep the data for up to 8 years after the last contact moment, in order to be able to justify my work to the tax authorities. Furthermore, I like to keep the data for my own quotation



management and to be able to analyze which quotations I have offered. The data that I am not required to keep by the Tax Office, I will only keep for two years.

### Agreement

At the moment I execute an assignment for you, I will process your data. I process your name and address, telephone number and e-mail address to send you information, to make appointments and for the final execution of the assignment. We also sign an agreement in which I ask for your signature. These data are necessary for the execution of the assignment, as without them I cannot enter into the agreement. Data that I do not need for invoicing, my portfolio, or archiving I will delete within 1 year after the assignment is completed. Of course I will also delete data when requested and I do not need the data for the execution of the agreement, my legitimate interest or for my legal administration obligations.

When you give me an assignment, I will also need to share your details with other vendors at your wedding so that they can get to work making sure you have the most beautiful day. This data will only be provided after you have confirmed the assignment to me. Passing on the data is necessary to draw up contracts and the invoices.

### Billing

If you have given me an assignment, I process the data necessary for financial handling of that assignment. These are in any case your name and email address and other data necessary to send a correct invoice. When payment is made, I will also see from which account it came and who the account holder is. I keep invoices and payment information for 8 years to comply with my legal obligation to retain.

### References

I like to tell the world that you are satisfied with my services. With your permission, I will publish your reference on my website. When you agree to publish a reference to write, then I ask for your name and a selection of photos or videos to be included. When I publish a reference, I basically leave it online indefinitely, unless you submit a removal request to me. By submitting a reference you give me permission to publish this reference.

### Portrait Photos

When I perform an assignment, I may receive photos or videos from my client or the photographer/videographer in which you are recognizable in the picture. I always process the photos and videos only with the permission of my client and the photographer/videographer. I have a legitimate interest in processing your portrait, namely an interest to be able to use my photos and/or videos for my own business operations, including for promotion and for a reference. I have balanced your privacy interest against my interests. In addition, in most cases it involves processing data that you yourself have made public. When I publish a portrait, I generally leave it there indefinitely, unless the page disappears or you request its removal.

### Contact and Other Questions

When you send me a question or request information from me, I will contact you. That is why I process your name and email address, so I can provide you with an answer and/or information.



I have a legitimate interest in this. Because I would like to see who I've been in contact with, I keep this information for two after our last contact.

#### **4. Forwarding**

##### **Recipients of personal data**

We share your data with the following parties, including our processors:

- Newsletter Service
- Invoicing Software
- Cloud storage
- External email solution
- Payment Services
- Suppliers involved in a wedding

I have entered into a processor agreement with my processors. I have obliged the processors listed above to the confidentiality of your data.

##### **Third Country Transfers**

I try to process personal data as much as possible within the EEA, but sometimes I cannot avoid using services from outside the EEA. These companies are based in an appropriate country designated by the European Commission.

If they are not located in an adequate country, appropriate safeguards or binding corporate rules have been established. Mostly I have used the EU model clauses. You can request a copy of these by sending me an email.

##### **Links**

On my website you will see links to external websites. Clicking on a link takes you to a website outside this one. These external websites may use cookies. Please refer to the cookie or privacy statement of the website in question.

#### **5. Your Rights**

I am happy to inform you about the rights you have and the influence you can have on the processing of your personal data. If you would like to exercise any of these rights, please contact me by email at [liz@weddingbliz.nl](mailto:liz@weddingbliz.nl).

##### Inspection, Rectification and Erasure

You have the right to know what personal data I process about you and you may then request that it be rectified or erased.

##### Limitation of Processing

You have the right to ask me to restrict the processing of your personal data, for example, if the data is no longer accurate, the processing is unlawful, I no longer need your personal data or pending a decision on the objection you have made to the processing.



### Right to Object

You have the right to object to the processing of your personal data. If you object to the use of personal data for direct marketing purposes, I will no longer use your personal data for that purpose.

### Data Portability

You have the right to your personal data from me in a structured, common and machine-readable form, so that you can transfer it to another party, where you had given me permission to process your data and where the processing was automated.

### Revoke Consent

If I have obtained your data for a specific purpose based on your consent, you may withdraw this consent at any time. The withdrawal of consent does not affect the lawfulness of the processing prior to the withdrawal.

### Complaints

Do you have complaints about how I handle your personal data? You have the right to your complaints with the Personal Data Authority.

## **6. Personal Data Security**

I have taken appropriate organizational and technical measures to secure personal data against loss or other forms of unlawful processing. These measures ensure a level of security appropriate to the data I process.

## **7. Cookies**

Cookies are to ensure the best possible operation of this website.

A cookie is a small file sent by my website and on peripheral devices by your browser. The information stored in the cookie can be sent back to my website when you revisit the website. More information about cookies can be found on the website of ConsuWijzer: [<http://www.consuwijzer.nl/telecom-post/internet/privacy/uitleg-cookies>].

### Facebook

On this website, I embed my Facebook feed on some pages. Facebook then also places cookies that ensure more relevant ads are displayed for you. More information about Google's use of cookies can be found here: [<https://nl-nl.facebook.com/policies/cookies/>] These cookies are for up to 2 years.

### Analytical Cookies

Because I like to know how visitors use my website, so that I can optimize the use of the website, I use analytical cookies. Therefore, through this website, analytical cookies from Google Analytics, Hotjar and New Relic are placed. More information about Google Analytics' policy can be found here: [<https://www.google.nl/intl/nl/policies/privacy/>]. More information about Hotjar's policy can be found here: [<https://www.hotjar.com/legal/policies/privacy>] and more about New Relic's cookies can be found here: [<https://docs.newrelic.com/docs/browser/new-relic-browser/page-load-timing-resources/new-reliccookies-used-browser>].



These analytical cookies are kept for a maximum of 2 years.

### Social Media

I would like to make it as easy as possible for you to share the content of my website via social media. This can be done through a number of social media buttons. Please read the privacy statements of the respective social media channels to know how they handle privacy.

- Facebook: [<https://www.facebook.com/privacy/explanation>]
- Instagram: [<https://www.instagram.com/about/legal/privacy/?hl=nl>]
- LinkedIn: [<https://www.linkedin.com/legal/privacy-policy>]
- Twitter: [<https://twitter.com/privacy>]
- Pinterest: [<https://policy.pinterest.com/en/privacy-policy>]

### Disable and Remove

Do you want to disable or delete cookies? You can do this through your browser settings. If necessary, use your browser's help function to find out how to do this.

## **8. Changes**

I may need to change my privacy statement, for example, because I have changed my practices. I will always publish the new privacy statement on my website. If the changes apply directly to you, I will also communicate the changes directly to you.